Comparisons of Job Characteristics

Focus Occupation: Tour Guides and Escorts (39-6021)

Associated Occupation: Public Address System and Other Announcers (27-3012)

Compare Knowledge
Compare Skills
Compare Abilities
Compare Detailed Work Activities
Compare Tools and Technologies

<<	Focus occupation element is much lower
<	Focus occupation element is lower
0	Focus occupation element is at a similar level
>	Focus occupation element is at a higher level
>>	Focus occupation element is at a much higher level

Knowledge

Similarity of Focus Occupation to Associated Occupation: 48

Focus Occupation: Tour Guides and Escorts (39-6021)

Associated Occupation: Public Address System and Other Announcers (27-3012)

Associated Occupation's Key Knowledge Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Customer and Personal Service	11.3	16.0	13.6	<	Expanded education and/or training may be required
Computers and Electronics	8.4	12.8	3.9	<<	Extensive education and/or training may be required
Sales and Marketing	5.2	12.8	4.8	<<	Extensive education and/or training may be required
Communications and Media	5.3	7.1	6.3	<	Expanded education and/or training may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Skills

Similarity of Focus Occupation to Associated Occupation:

Focus Occupation: Tour Guides and Escorts (39-6021)

Associated Occupation: Public Address System and Other Announcers (27-3012)

Associated Occupation's Key Skills Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating		Evaluation of Focus Occupation	
Speaking	10.8	14.3	12.9	<	A higher skill level may be required	
Coordination	9.1	9.6	7.1	<<	Extensive development of skills in this area may be required	
Social Perceptiveness	9.1	9.6	9.8	0	Current skill level may be sufficient	
Service Orientation	7.9	8.9	10.0	>	Skill level is likely sufficient	

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Focus Occupation: Tour Guides and Escorts (39-6021)

Associated Occupation: Public Address System and Other Announcers (27-3012)

Associated Occupation's Key Abilities Elements	Average Rating, All Occupations	Associated Occupation's Rating	Focus Occupation's Rating	Evaluation of Focus Occupation	
Speech Clarity	10.2	15.6	11.2	<<	Extensive improvement in abilities may be required
Oral Expression	12.4	14.4	14.8	0	Current ability level may be sufficient
Oral Comprehension	12.5	12.3	11.5	0	Current ability level may be sufficient
Near Vision	11.1	11.2	6.9	<<	Extensive improvement in abilities may be required
Speech Recognition	9.9	10.7	10.1	0	Current ability level may be sufficient
Written Comprehension	11.0	10.7	7.1	<<	Extensive improvement in abilities may be required
Written Expression	9.8	9.7	5.0	<<	Extensive improvement in abilities may be required
Problem Sensitivity	11.1	9.2	9.0	0	Current ability level may be sufficient
Auditory Attention	5.9	9.1	1.3	<<	Extensive improvement in abilities may be required
Hearing Sensitivity	5.6	8.0	1.2	<<	Extensive improvement in abilities may be required
Time Sharing	6.6	7.7	4.6	<<	Extensive improvement in abilities may be required

The maximum possible rating is 25.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Activities that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: 31

Focus Occupation: Tour Guides and Escorts (39-6021)

Associated Occupation: Public Address System and Other Announcers (27-3012)

Work Activities	Exclusivity of Activity
Make presentations	13

Not all positions in these occupations will necessarily perform all of the listed activities. The exclusivity rating is an indication of how unique the activity is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations engage in that activity.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.

Tools and Technologies that Both Occupations Have in Common

Similarity of Focus
Occupation to Associated
Occupation: n/a

Focus Occupation: Tour Guides and Escorts (39-6021)

Associated Occupation: Public Address System and Other Announcers (27-3012)

Tools and Technologies Exclusivity

Tools and technology data is unavailable for one or both occupations.

Not all positions in these occupations will necessarily use all of the listed tools and technologies. The exclusivity rating is an indication of how unique the tool or technology is amongst all occupations. The maximum rating is 100. High scores indicate that only a small number of occupations use that tool or technology.

Source: Alaska Department of Labor and Workforce Development, Research and Analysis Section analysis of O*NET (Occupation Information Network) data.